

Theresa Set To Be The Soundtrack Of The Summer With Single <u>'Vacation'</u>

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About Vacation

'Vacation' is the latest addition to Theresa's vibrant sound. It's an upbeat, fun, and infectiously vibrant energetic bop that evokes the lively spirit of a Madonna soundtrack. The song was born during a relaxing stay at the Beloved Playa Mujeres resort in Mexico, where the lyrics and melody began to form in the most unexpected place – the bathroom. The catchy refrain, "vacation...vacation...let's get away on holiday," came to the artist spontaneously and stayed with her throughout the trip. In March 2023, the song truly came to life during a songwriting trip to LA, where the artist collaborated with Lu D of Mystery

<u>Skulls</u>. Together, they crafted this energetic tune in just a few hours. With the final production touches from <u>Mike</u> <u>MacAllister</u>, 'Vacation' radiates those perfect vacation vibes, capturing the essence of a much-needed getaway. The song's infectious beat, catchy melody, and unwaveringly optimistic lyrics make it the perfect soundtrack as Summer rolls in.

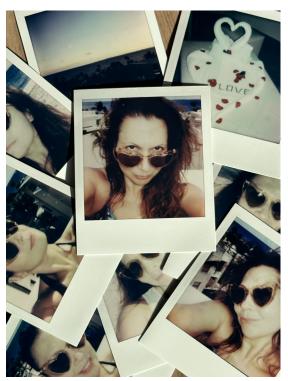


Speaking on the inspiration spark for 'Vacation', Theresa shares,

"I pretty much wrote all the lyrics and most of the melody in my head that trip. When working with Lu D, I shared my vision with him and we created an infectious bop in just a couple of hours. It's such a special song and I'm actually happy that it took a little longer to finish as I do think it was worth the wait!"

About Theresa

Theresa's journey in music is nothing short of inspiring. Since reigniting her musical passion five years ago, Theresa has experienced countless highlights in her career. Theresa has illuminated the music landscape with 17 remarkable singles. Her music has resonated with fans worldwide, accumulating over 1M Spotify Streams, more than 350K YouTube Streams, and a staggering 2M streams in retail stores across the United States. By day, Theresa is a powerhouse advertising music executive, a role she likens to the dual identities of <u>Jem and Jerrica</u>. She expertly balances her demanding career with her musical pursuits, often wishing for more hours in the day to fulfil all her creative ambitions. Yet, she thrives in both realms, embracing the unique challenges they present.



Theresa's love for music dates back to her childhood. Her father gifted her Laura Branigan's album "Branigan" when she was just two and a half, sparking an obsession with the hit song "Gloria" that ignited her passion for music. Madonna's arrival on the scene soon after cemented Theresa's desire to become a star. Theresa's musical influences are as diverse as her sound. Whilst citing Madonna as her musical fairy godmother, Theresa's influences are followed closely by Duran Duran's fashion and videography; Lady Gaga, Mariah Carey, Billy Joel and Debbie Gibson also contribute to her unique style. In her early twenties, Theresa was part of a band called The Yips, performing around NYC. Although those times were more about fun than serious pursuit, they laid the groundwork for her current appreciation of performing. Now, she views each performance as a gift, a chance to connect with her audience and grow as an artist.

As a songwriter, Theresa's inspiration comes from everywhere, experiences, people, places, other artists, and books. She allows creativity to flow naturally, avoiding the

trap of forcing her art. This organic approach to songwriting has been a driving force since in her artistry, resulting in an ever-evolving and diverse discography.

Currently based in Queens, NY, Theresa continues to draw inspiration from her surroundings. Describing her artist persona in three words—confident, inspiring, trailblazer—Theresa is set to make waves with her latest single 'Vacation'. The music video for "Vacation" is in post-production, and she plans to release another single, "Love Conquers All," this fall. With live dates to be announced soon, 2024 promises to be an exciting year for Theresa and her fans.

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Theresa is available for interview - press contact: sasha.renn@decentmusicpr.com

